



THE UNIVERSITY OF ILLINOIS
COLLEGE OF MEDICINE
CHICAGO PEORIA ROCKFORD URBANA



Urban Medicine
Program

Dear Attendee,

On behalf of the Organizers and Steering Committee it is my pleasure to welcome you to the **2nd International Conference and Exhibition on Herbalism and Pharmacognosy** in warm and sunny Miami, Florida USA September 16-17, 2019: *Promoting and Navigating the Future of Natural Medicine*. Our goal is to participate in creating a safer, sustainable, and affordable system of natural health care options through the consolidation of Traditional Medicine practice and research.

With over 30 Scientific Session, on a wide range of topics we invite practitioners, researcher, academicians, and students to participate in sessions that include; Integrative Herbology, Chinese and Korean Medicine, Plant Pathology, Toxicology and Yoga and Meditation. Attendees will also participate in discussions around Quality Control, Marketing of Herbal Products and Entrepreneurism and are invited to visit our Exhibitors who bring with them innovative ideas and novel products.

The Herbalism and Pharmacognosy 2019 conference is preparing the ground to seed new concepts and to nurture new knowledge. Join us as we look to the future of a sustainable and viable Global System of Herbal and Traditional Medicine!

Sincerely,

Joanna Michel, PhD
Director of Urban Medicine (UMed)
Professor of Medical Education and Public Health
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